

U.S. Patent Application No.: 10/500,984

Filing Date: July 6, 2004

Attorney Docket No.: 578-20-PA

DECLARATION
Utility Application

As a below named inventor, I hereby declare that:

This is a National Phase Filing based on PCT Application No.: PCT/DK2004/000273 filed on April 20, 2004.

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled "A METHOD AND AN ARRANGEMENT FOR ADVERTISING OR PROMOTING" the specification of which

(Check One)

☐ is attached hereto OR

☒ was filed on April 20, 2004 as United States Application Serial No. _____
; PCT International Application No. PCT/DK2004/000273
and was amended on _____ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment(s) referred to above.

I acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, § 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119(a)-(d) or § 365(b) of any foreign application(s) for patent or inventor's certificate, or § 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or of any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Date of Filing	Priority Claimed	
			Yes	No
PA 2003 01172	Denmark	08/15/2003	Yes	
PA 2003 01520	Denmark	10/15/2003	Yes	

I hereby claim the benefit under Title 35, United States Code §119(e) of any United States provisional application(s) listed below.

Application Number(s)	Filing Date

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s), or § 365(c) of any PCT international application designating the United States of America, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application.

U.S. Parent Application Number	PCT Parent Number	Parent Filing Date	Status-Patented, Pending or Abandoned
	PCT/DK2004/000273	04/20/2004	Pending

U.S. Patent Application No.: 10/500,984

Filing Date: July 6, 2004

Attorney Docket No.: 578-20-PA

Residence, post office address, citizenship and signature of inventor(s) set forth below.

I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Title 18, United States Code, § 1001 and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. (list name and registration number)

James G. O'Neill (Reg. No. 22,858)

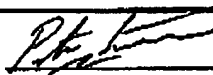
Howard J. Klein (Reg. No. 28727)

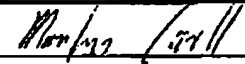
Tejinder Singh (Reg. No. 39,535)

KLEIN, O'NEILL & SINGH, LLP (CUSTOMER NO.: 22145)

Send Correspondence to: Howard J. Klein,
Klein, O'Neill & Singh, LLP
2 Park Plaza, Suite 510
Irvine, CA 92614

Direct Telephone Calls to: (name and telephone number)
Howard J. Klein, 949 955 1920

FULL NAME OF INVENTOR	FIRST Name Peter	MIDDLE Initial A.	LAST Name SIMONSEN	
RESIDENCE & CITIZENSHIP	City Copenhagen N	State or Foreign Country Denmark	Country of Citizenship Denmark	
POST OFFICE ADDRESS	Jesper Brochmands Gade 15, 2. th.	City Copenhagen N	State or Country Denmark	Zip Code DK-2200
INVENTOR'S SIGNATURE 			DATE 07-09-04	

FULL NAME OF INVENTOR	FIRST Name Morten	MIDDLE Initial C.	LAST Name ANDERSEN	
RESIDENCE & CITIZENSHIP	City Copenhagen K	State or Foreign Country Denmark	Country of Citizenship Denmark	
POST OFFICE ADDRESS	Gl. Kongevej 7, 5. sal t.v.	City Copenhagen K	State or Country Denmark	Zip Code DK-1610
INVENTOR'S SIGNATURE 			DATE 07-04-05	